

Press Contact:

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RMMFI & Rochelle Johnson Studio Launch New Santa Fe Arts District Gallery!

Lincoln Park, Denver – The Rocky Mountain MicroFinance Institute (RMMFI) is proud to announce the grand opening of its new Retail Incubator in Denver Housing Authority's Mariposa Community. The very first tenant in the space is <u>Rochelle Johnson Studio</u>.

Rochelle Johnson grew up in Denver's Five Points neighborhood. Her artistic career began upon graduating from the Rocky Mountain College of Art and Design in 2009; she later went on to study at the Art Students League of Denver where she began compiling works of urban life. Rochelle describes her paintings as "stories of urban people; their struggles and joys, their emotions and their humanity. My work can be as simple as a portrait that captures the spirit of the sitter, or a street scene where a homeless person gathers their thoughts before their next move."

While she has always been an incredibly talented artist, Rochelle came to RMMFI to strengthen the "business side" of her studio and differentiate herself in Denver's fiercely competitive art scene. Since graduating from the Business Launch Boot Camp, Rochelle has gone on to show her work nationwide, curated an exhibition at the McNichols Civic Center Building, and now sits on Denver City & County's Cultural Council.

Rochelle's is hosting an official Gallery Opening celebration on Friday, June 15th from 5:00-8:00 pm at 1229 W. 10th Avenue, Denver, Colorado 80204. This event is free and open to the public. Light refreshments will be served.

Public hours of operation are Wednesday-Friday: 12:00-6:00 pm, Saturday: 12:00-4:00 pm, and by appointment Monday and Tuesday. For more information, contact Rochelle Johnson at rochelle.johnson696@gmail.com or call 303-907-1913.